

Message Text

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E.O. 11652: N/A
TAGS: BEXP VE
SUBJECT: PUERTO RICO TRADE MISSION

REF: USDOC 5711

SUMMARY: ONLY FIVE OF THE PROPOSED CATEGORIES
APPEAR TO HAVE FAVORABLE PROSPECTS IN VENEZUELA.
POST RECOMMENDS THAT PUERTO RICO DEPARTMENT OF
COMMERCE ATTEMPT TO FIND ADDITIONAL COMPANIES
FOR PROPOSEDIOGA. END SUMMARY

1. PRODUCT BY PRODUCT ANALYSIS IS AS FOLLOWS:

2. PAINT AND VARNISH: NO MARKET BECAUSE OF HIGH
IMPORT DUTIES OF 70 PERCENT (TARIFF 32.09.03.99.02 AND
32.09.01.02). IN ADDITION, LOCAL INDUSTRY IS
DOMINATED BY SEVERAL LARGE LOCAL MANUFACTURERS WHO
ARE LICENSEES OF US FIRMS.

3. TABLE TOP BASINS MADE OF MARMOLITZ:
IMPORTATION OF THIS PRODUCT IS NOW PROHIBITED
UNDER LATES INPORT DECREE, SEE CARACAS 3128.

4. CONSTRUCTION EQUIPMENT: MARKET FOR THESE
PRODUCTS COVERED IN EXCELLENT MARKET RESEARCH
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TITLED / BUILDING MATERIALS AND CONSTRUCTION
EQUIPMENT", WIRTEN JANUARY 1977.

5. STELL STRUCTURES: ALL IMPORTS OF STELL
STRUCTURES NOW MUST BE HANDLED BY SIDOR. PROSPECTS
FOR SALES APPEAR DIM.

6. C.B. RADIOS: THIS TYPE OF EQUIPMENT IS JUST BEGINNING TO BE INTRODUCED AND PROMOTED IN VENEZUELA. APPEARS TO BE A PROMISING AREA, ESPECIALLY IF US EXPORTER CAN ARRANGE FINANCING.

7. PVC PIPE: NO MARKET AS PRODUCT IS MANUFACTURED LOCALLY.

8. SUGAR MILL MACHINERY: GOOD PROSPECTS AS THE VENEZUELAN GOVERNMENT IS ONCE AGAIN EMPHASIZING AGRICULTURE DEVELOPMENT. SELLER OF THIS EQUIPMENT SHOULD ALLOW A DAY OR TWO TO VISIT AREAS OF SUGAR PRODUCTION TO ACQUAINT HIMSELF WITH METHODS AND MACHINES USED IN VENEZUELA.

9. SAFETY EQUIPMENT: POST IS UNABLE TO EVALUATE THIS CATEGORY UNLESS MORE SPECIFIC INFORMATION ON THE INDIVIDUAL PRODUCTS IS RECEIVED.

10. ELECTRICAL WIRES AND AUTOMOBILE WIRES: NO MARKET AS THESE PRODUCTS ARE MANUFACTURED LOCALLY.

11. OXYGEN KITS: GOOD POSSIBILITIES.

12. PLASTIC SHOWER DOORS: THESE ARE MANUFACTURED LOCALLY, NO MARKET FOR IMPORTED TYPES
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13. OPTICAL EQUIPMENT: NO LOCAL MANUFACTURES SO THIS AREA APPEARS TO HAVE POSSIBILITIES.

14. INDUSTRIAL LOCKS: DUTIES ON LOCKS RANGE FROM 45 PERCENT TO 80 BUT THERE APPEARS TO BE A MARKET AS THEY ARE NOT MANUFACTURED IN VENEZUELA.
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